

## **HOST A WATCH PARTY**

**TIMING** 

The broadcast will begin at 8:00 pm on the East and West Coasts, so a good time to start your watch party is about one hour before the program begins (7:00 pm). The broadcast will last about 60 minutes, so there will be time before and after the party for you and your guests to socialize.

THE PARTY

Plan to have fun and make this a memorable evening. You can select a theme, feature a signature cocktail, serve fun appetizers, and make it an all-around fun time. Identify a space in your home to broadcast the livestream: your living room, dining room table, an outdoor patio for example. The group will need to be close to your television or computer, so be sure to plan for ample space for each guest to be comfortable during the hour-long broadcast.

**TECHNOLOGY** 

Since you're hosting the watch party in your home, you can set up your television to stream the broadcast or you can connect your laptop to your television. Many TVs today are "smart" and have YouTube and other apps built-in. Or you can attach a streaming device to your TV such as a Chromecast, Roku, Amazon Fire, or Apple TV to access a web browser and connect to either our <u>Facebook page</u>, our <u>YouTube page</u>, or our <u>website</u>, where there will be a banner to take you to the program.

YOUR GUEST LIST

Getting together with friends and families is great. At your watch party, you can take it to the next level by sharing your passion for the Coast Guard Foundation and what motivates you to support the organization and the Coast Guard. Take a group photo during the broadcast and send it to us so we can see all the great people at your watch party and send it to shipmate@coastguardfoundation.org so we can share it, or tag us on social media when you post it. To invite your friends and family to your watch party, you can send a text, email or make a call.

Here's a sample email message you can send:

Dear <name of friend>

I am excited to invite you to join me at my home on September 14 to be a part of our watch party for the Coast Guard Foundation Heroes of the Coast Guard livestream broadcast. This will be a fun night full of great company, good food and drink, and a great program sharing the inspiring work of the U. S. Coast Guard, and how the Coast Guard Foundation supports the service and its families. We'll get started at <7:00 pm> before the broadcast begins at 8:00. The event will last about an hour, and I'd love if you stayed around for a little while after the event so we can catch up! Thank you for considering. If you could me know by <date>, that would help me plan the evening.

Coast Guard Foundation Heroes of the Coast Guard Broadcast Wednesday, September 14, 8:00 PM Eastern and 8:00 PM Pacific coastguardfoundation.org/heroesbroadcast