COAST GUARD FOUNDATION
CORPORATE PARTNERSHIP OPPORTUNITIES | 2023
WE ARE THE COAST GUARD FOUNDATION

For more than 50 years, the Coast Guard Foundation has been a vital partner of the United States Coast Guard, assisting the service and its members through the toughest challenges confronting our heroes and their families.

The Foundation's work strengthens the entire community. Through close collaboration with Coast Guard leadership, our investments support families, bolster unit morale, honor the Coast Guard’s service at the national level, and more.

Since our founding in 1969, we’ve provided more than $80 million in services to Coast Guard members and their families. The Coast Guard Foundation ensures Coast Guard members are always ready, and their families are taken care of while their loved ones serve our country.

Thanks to our generous partners, the Coast Guard Foundation has:

- Funded $45 million in education initiatives, helping thousands within the Coast Guard community — members, spouses, and children — achieve their dreams of higher education
- Awarded more than 17,500 grants to Coast Guard members for college tuition or professional training, enhancing their duties and setting them up for success after their service ends
- Invested $25 million in fitness and wellness services for Coast Guard members’ physical and mental health
- Provided nearly $2 million in emergency support for members and their families impacted by natural disasters

The brave men and women of the Coast Guard sacrifice so much to serve our nation. The Coast Guard Foundation is committed to providing all members and their families the resources they need to build resilience throughout their lives when it’s needed most.
ANNUAL SPONSORSHIPS

The Coast Guard Foundation offers corporations a unique opportunity to align with our strong core values in support of the men and women of the U.S. Coast Guard and their families, and increase your company’s visibility nationwide. Become an Anchor Sponsor with an annual commitment that gives your company year-round exposure with the opportunity to also be recognized and take part in key events.

Our Anchor Sponsors can take pride in knowing that, beyond the impactful return on investment for your company, you are also providing essential support for the Foundation. The following levels offer the ability to partner in a variety of ways. Packages can be customized to meet your corporate and philanthropic objectives.

ANCHOR SPONSORSHIPS

<table>
<thead>
<tr>
<th>PLATINUM LEVEL: $100,000</th>
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<tbody>
<tr>
<td>• Ability to designate funds towards event and program sponsorships and receive the associated benefits with selected level(s) (detailed on pages 4–9)</td>
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<tr>
<td>• Sponsor spotlight on the Coast Guard Foundation’s website, which will include your logo with a link to your company’s website</td>
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<tr>
<td>• Logo recognition at every 2023 corporate event</td>
</tr>
<tr>
<td>• Logo recognition on related promotional materials as an Anchor Sponsor</td>
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<tr>
<td>• Inclusion in an annual Anchor Sponsor press release and media publication</td>
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<th>GOLD LEVEL: $75,000</th>
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<th>SILVER LEVEL: $50,000</th>
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FULL MISSION SUPPORT

We are committed to getting all members and their families the resources they need to build resilience throughout their lives when it’s needed most. Gifts that fund our full mission allow us the flexibility needed to adapt to the Coast Guard’s most pressing needs. Take pride in knowing you are investing in a strong future for the men and women of the Coast Guard and their families, and assisting these heroes tackle the toughest challenges confronting them.

SUPPORT A PROGRAM FOR COAST GUARD MEMBERS AND FAMILIES

Our team can work with your organization to achieve the greatest impact on the Coast Guard community — and for your organization — by identifying specific opportunities in your area or nationwide. Here are a few examples:

EMERGENCY ASSISTANCE ▶ Support programs that provide immediate financial assistance and resources to members following a natural disaster, and to families of those lost in the line of duty.

EDUCATION ▶ Sponsor scholarships, education grants, and workforce development programs for Coast Guard members, their spouses, and their children, helping them to achieve their higher education dreams and build valuable skills that enhance their service to our Nation and beyond.

MORAL, WELLNESS, AND RESILIENCY ▶ Sponsor projects that improve the morale, wellbeing, and resiliency of Coast Guard members and families at nationwide or in specific locales. These include workout and recreation gear, community improvements, youth enrichment, and resilience training and retreats that keep members performing their best and build strong families to support them. Many projects come with naming or recognition opportunities such as ribbon cutting events and press and social media exposure.
LIVESTREAMED EVENTS

HEROES OF THE COAST GUARD BROADCAST ➤

STREAMING LIVE SEPTEMBER 2023

The Heroes of the Coast Guard broadcast offers the incredible opportunity to showcase your support of the men and women of the U.S. Coast Guard and their families to a potential reach of one million viewers. Past audience members have tuned in to this exciting and engaging program from all over the United States and internationally.

Get a behind-the-scenes look at the bravery and service of Coast Guard members in action. Last year’s broadcast featured electrifying rescues, daring law enforcement, and touching family moments at Coast Guard locations from Alaska to Cape Cod and from San Diego to Fort Lauderdale.

Sponsors have a variety of ways to partner with the Foundation to bring these heroic stories into the homes and offices of a diverse audience:

PRESENTING SPONSOR: $15,000
- Top billing as the Presenting Sponsor on all event marketing materials, press materials, event webpage, social media posts and promotional emails
- 30-second video promo played during the broadcast
- Sponsor spotlight in pre-event emails, which will include your logo with a link to your company’s website
- Recognition through logo placement and verbal acknowledgment during the broadcast
- Inclusion of logo on the 2023 Corporate Partners page on the Foundation’s website

SEGMENT SPONSOR: $5,000
- A dedicated image promo played during the broadcast
- Logo placement on digital marketing pieces and pre-event communications for the broadcast
- Logo recognition during the broadcast
- Inclusion of logo on the 2023 Corporate Partners page on the Foundation’s website

CONTRIBUTING SPONSOR: $2,500
- Logo recognition during the broadcast
- Inclusion of logo on the 2023 Corporate Partners page on the Foundation’s website

Click here to view the 2022 Heroes of the Coast Guard broadcast.
INDUSTRY SPOTLIGHT PANEL EVENTS

First launched in 2021, the Coast Guard Foundation’s Industry Spotlight panel events offer sponsors unparalleled access to open and in-depth conversations with defense and maritime industry executives, government professionals and Coast Guard leadership. Moderated by Jeanne Meserve, Emmy Award-Winner and former anchor and correspondent for CNN and ABC News, the Speaker Series also offers an excellent opportunity to position your company’s representative as an expert thought leader on topics of interest to government and industry.

Industry Spotlight Events, such as 2023’s Maritime Prosperity Forum: Offshore Wind and Maritime Transportation in Manhattan, bring together industry leaders for engaging discussions on issues of importance to the Coast Guard and its partners. The Foundation also collaborates with other organizations, such as the Maritime Association of the Port of New York and New Jersey, to bring the best speakers and attendees together for valuable networking and relationship building.

To promote Industry Spotlight Events and its sponsors, the Foundation and its partners employ press outreach, their websites, and social media, as well as send more than 2,000 personal email invitations to industry and government executives.

Become a part of the conversation and join as a sponsor.

Click here to view the 2022 Industry Spotlight Panel event.

PRESENTING SPONSOR: $15,000
- Recognition as lead sponsor during each event in the Series
- 15-second video promo played at the opening of each event in the Series
- Opportunity to develop a topic for one of the events in the Series (dependent on timing of sponsorship and at the discretion of the Coast Guard Foundation)
- Your spokesperson included on one panel in the Series (if applicable and at the discretion of the Coast Guard Foundation)
- Inclusion of logo on the 2023 Corporate Partners page on the Foundation’s website
- Logo placement on digital marketing pieces for all Series events

TOPIC SPONSOR: $5,000
- Opportunity to develop a topic for one of the events in the Series (dependent on timing of sponsorship and at the discretion of the Coast Guard Foundation), or sponsor an already existing event in the Series
- Your spokesperson included on one panel in the Series (if applicable and at the discretion of the Coast Guard Foundation)
- 15-second video promo played during one event in the Series
- Recognition during one event in the Series
- Inclusion of logo on the 2023 Corporate Partners page on the Foundation’s website
- Logo placement on digital marketing pieces for one event in the Series

CONTRIBUTING SPONSOR: $2,500
- Recognition during one event in the Series
- Inclusion of logo on the 2023 Corporate Partners page on the Foundation’s website
- Logo placement on digital marketing pieces for one event in the Series
TRIBUTE TO THE COAST GUARD EIGHTH DISTRICT
FRIDAY, MARCH 10, 2023 | 6:30 P.M.
THE NATIONAL WWII MUSEUM | NEW ORLEANS, LOUISIANA

DINNER SPONSOR: $50,000
• Two tables of eight with prominent placement (16 seats total)
• Two seats at Chairman’s Table
• Sponsor gift presentation on stage during event
• Acknowledgment during speaking program
• Logo recognition at event
• Prominent full-page tribute ad in digital program

SHIELD OF FREEDOM SPONSOR: $25,000
• One table of eight with priority seating
• Logo recognition at event
• Full-page tribute ad in digital program

DEFENDER SPONSOR: $15,000
• One table of eight with preferential seating
• Logo recognition at event
• Full-page tribute ad in digital program

GUARDIAN SPONSOR: $10,000
• One table of eight
• Half-page tribute ad in digital program

RESCUER SPONSOR: $5,000
• One table of eight
• Acknowledgment listing in digital program

INDIVIDUAL TICKET: $625
(20 AVAILABLE)
• One ticket to the dinner

COCKTAIL RECEPTION SPONSOR: $35,000
• One table of eight with priority seating
• Acknowledgment during speaking program
• Logo recognition at event
• Full-page tribute ad in digital program

DESSERT & DANCING SPONSOR: $35,000
• One table of eight with priority seating
• Acknowledgment during speaking program
• Logo recognition at event
• Full-page tribute ad in digital program

TRIBUTE TO THE COAST GUARD SEVENTH DISTRICT
FRIDAY, APRIL 28, 2023 | 6:30 P.M.
MARRIOTT HARBOR BEACH RESORT | FORT LAUDERDALE, FLORIDA

DINNER SPONSOR: $50,000
• One table of eight with prominent placement
• Sponsor gift presentation on stage during event
• Acknowledgment during speaking program
• Logo recognition at event
• Prominent full-page tribute ad in digital program

DEFENDER SPONSOR: $15,000
• One table of eight with preferential seating
• Logo recognition at event
• Full-page tribute ad in digital program

GUARDIAN SPONSOR: $10,000
• One table of eight
• Logo recognition at event
• Full-page tribute ad in digital program

RESCUER SPONSOR: $5,000
• One table of eight
• Acknowledgment listing in digital program

INDIVIDUAL TICKET: $500
• One ticket to the dinner
TRIBUTE TO THE COAST GUARD IN OUR NATION’S CAPITAL
TUESDAY, JUNE 6, 2023 | 6:00 P.M.
NATIONAL BUILDING MUSEUM | WASHINGTON, D.C.

DINNER UNDERWRITER: $100,000
• Two tables of eight with prominent placement
• Eight invitations to Chairman’s Reception
• Sponsor gift presentation on stage during event
• Logo recognition at event
• Prominent full-page tribute ad in digital program

SHIELD OF FREEDOM SPONSOR: $25,000
• One table of eight with preferential seating
• Two invitations to Chairman’s Reception
• Logo recognition at event
• Full-page tribute ad in digital program

DEFENDER SPONSOR: $15,000
• One table of eight
• Half-page tribute ad in digital program

GUARDIAN SPONSOR: $10,000
• Two seats with preferential seating
• Acknowledgment listing in digital program

COCKTAIL RECEPTION SPONSOR OR DESSERT RECEPTION SPONSOR: $35,000
• One table of eight with priority seating
• Two invitations to Chairman’s Reception
• Logo recognition at event
• Full-page tribute ad in digital program

INDIVIDUAL TICKET: $1,000
• One ticket to the dinner

NEW PARTNER DISCOUNT: First-time sponsors can participate at discounted rates.
Contact Jean Brown at 860-457-1805 or jbrown@coastguardfoundation.org.

PACIFIC NORTHWEST AWARDS DINNER
TUESDAY, SEPTEMBER 12, 2023 | 5:30 P.M.
BELL HARBOR INTERNATIONAL CONFERENCE CENTER | SEATTLE, WASHINGTON

DINNER SPONSOR: $50,000
• One table of eight with prominent placement
• Sponsor gift presentation on stage during event
• Logo recognition at event
• Prominent full-page tribute ad in digital program

DEFENDER SPONSOR: $15,000
• One table of eight with priority seating
• Acknowledgment during speaking program
• Logo recognition at event
• Full-page tribute ad in digital program

COCKTAIL RECEPTION SPONSOR: $25,000
• One table of eight with prominent placement
• Acknowledgment during speaking program
• Logo recognition at event
• Full-page tribute ad in digital program

GUARDIAN SPONSOR: $10,000
• One table of eight
• Half-page tribute ad in digital program

RESCUER SPONSOR: $5,000
• One table of eight
• Acknowledgment listing in digital program

INDIVIDUAL TICKET: $1,000
• One ticket to the dinner

INDIVIDUAL TICKET: $500
• One ticket to the dinner
TRIBUTE DINNERS

NEW YORK SALUTES THE COAST GUARD
THURSDAY, OCTOBER 5, 2023 | 6:00 P.M.
PIER SIXTY | NEW YORK, NEW YORK

- DINNER SPONSOR: $50,000
  - One table of eight with prominent placement
  - Sponsor gift presentation on stage during event
  - Logo recognition at event
  - Prominent full-page tribute ad in digital program

- SHIELD OF FREEDOM SPONSOR: $25,000
  - One table of eight with preferential seating
  - Logo recognition at event
  - Full-page tribute ad in digital program

- COCKTAIL RECEPTION SPONSOR: $35,000
  - One table of eight with priority seating
  - Acknowledgment during speaking program
  - Logo recognition at event
  - Full-page tribute ad in digital program

- DEFENDER SPONSOR: $15,000
  - One table of eight
  - Half-page tribute ad in digital program

- GUARDIAN SPONSOR: $12,500
  - One table of eight
  - Acknowledgment listing in digital program

- POST RECEPTION SPONSOR: $35,000
  - One table of eight with priority seating
  - Acknowledgment during speaking program
  - Logo recognition at event
  - Full-page tribute ad in digital program

- INDIVIDUAL TICKET: $1,250
  - One ticket to the dinner

TEXAS SALUTES THE COAST GUARD
WEDNESDAY, NOVEMBER 8, 2023 | 6:00 P.M.
HOUSTON MARRIOTT MARQUIS | HOUSTON, TEXAS

- DINNER SPONSOR: $50,000
  - One table of eight with prominent placement
  - Four invitations to Chairman’s Reception
  - Sponsor gift presentation on stage during event
  - Logo recognition at event
  - Prominent full-page tribute ad in digital program

- SHIELD OF FREEDOM SPONSOR: $25,000
  - One table of eight with preferential seating
  - Two invitations to Chairman’s Reception
  - Logo recognition at event
  - Full-page tribute ad in digital program

- DEFENDER SPONSOR: $15,000
  - One table of eight with preferential seating
  - Logo recognition at event
  - Full-page tribute ad in digital program

- GUARDIAN SPONSOR: $10,000
  - One table of eight
  - Half-page tribute ad in digital program

- RESCUER SPONSOR: $6,500
  - One table of eight
  - Acknowledgment listing in digital program

- INDIVIDUAL TICKET: $1,000
  - One ticket to the dinner

NEW YORK SALUTES THE COAST GUARD
THURSDAY, OCTOBER 5, 2023 | 6:00 P.M.
PIER SIXTY | NEW YORK, NEW YORK

- DINNER SPONSOR: $50,000
  - One table of eight with prominent placement
  - Sponsor gift presentation on stage during event
  - Logo recognition at event
  - Prominent full-page tribute ad in digital program

- SHIELD OF FREEDOM SPONSOR: $25,000
  - One table of eight with preferential seating
  - Logo recognition at event
  - Full-page tribute ad in digital program

- COCKTAIL RECEPTION SPONSOR: $35,000
  - One table of eight with priority seating
  - Acknowledgment during speaking program
  - Logo recognition at event
  - Full-page tribute ad in digital program

- DEFENDER SPONSOR: $15,000
  - One table of eight
  - Half-page tribute ad in digital program

- GUARDIAN SPONSOR: $12,500
  - One table of eight
  - Acknowledgment listing in digital program

- POST RECEPTION SPONSOR: $35,000
  - One table of eight with priority seating
  - Acknowledgment during speaking program
  - Logo recognition at event
  - Full-page tribute ad in digital program

- INDIVIDUAL TICKET: $1,250
  - One ticket to the dinner

TEXAS SALUTES THE COAST GUARD
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- GUARDIAN SPONSOR: $10,000
  - One table of eight
  - Half-page tribute ad in digital program

- RESCUER SPONSOR: $6,500
  - One table of eight
  - Acknowledgment listing in digital program

- INDIVIDUAL TICKET: $1,000
  - One ticket to the dinner
# GOLF TOURNAMENTS

## NEW YORK/NEW JERSEY SCHOLARSHIP GOLF TOURNAMENT

**MONDAY, MAY 8, 2023 | 7:00 A.M.**
**SOUTH SHORE GOLF COURSE | STATEN ISLAND, NEW YORK**

- **UNDERWRITER SPONSOR: $10,000**
  - Golfing package for eight players
  - Two hole sponsorships
  - Acknowledgment during speaking program
  - Commemorative plaque

- **LEADERSHIP SPONSOR: $5,000**
  - Golfing package for four players
  - Hole sponsorship
  - Commemorative plaque

- **SWAG BAG SPONSOR: $3,500**
  - Golf balls, a poker chip and divot repair tool with company logo
  - Recognition in program

- **LUNCH SPONSOR: $2,500**
  - Recognition at lunch

- **TOURNAMENT PRIZE SPONSOR: $2,500**
  - Tournament prizes for winning foursomes
  - Recognition in program

- **SCHOLARSHIP SPONSOR: $2,500**
  - Golfing package for four players
  - Hole sponsorship

- **FOURSOME: $1,200**
  - Golfing package for four players

- **HOLE SPONSOR: $1,000**
  - Company name displayed on signage at sponsored hole

- **INDIVIDUAL GOLFER: $400**

## WASHINGTON, D.C. AREA SCHOLARSHIP GOLF TOURNAMENT

**MONDAY, MAY 22, 2023 | 7:00 A.M.**
**ARMY-NAVY COUNTRY CLUB | FAIRFAX, VIRGINIA**

- **UNDERWRITER SPONSOR: $10,000**
  - Golfing package for eight players
  - Two hole sponsorships
  - Acknowledgment during speaking program
  - Commemorative plaque

- **LEADERSHIP SPONSOR: $5,000**
  - Golfing package for four players
  - Hole sponsorship
  - Commemorative plaque

- **SWAG BAG SPONSOR: $3,500**
  - Golf balls, a poker chip and divot repair tool with company logo
  - Recognition in program

- **LUNCH SPONSOR: $2,500**
  - Recognition at lunch

- **TOURNAMENT PRIZE SPONSOR: $2,500**
  - Tournament prizes for winning foursomes
  - Recognition in program

- **SCHOLARSHIP SPONSOR: $2,500**
  - Golfing package for four players
  - Hole sponsorship

- **FOURSOME: $1,200**
  - Golfing package for four players

- **HOLE SPONSOR: $1,000**
  - Company name displayed on signage at sponsored hole

- **INDIVIDUAL GOLFER: $400**

*Individual Coast Guard members are placed with teams of three.
FOR MORE INFORMATION, CONTACT:

- CAPT Ron LaBrec, USCG (Ret.)
  External Engagement Officer
  860-415-6673
  rlabrec@coastguardfoundation.org

- Jean Brown
  Senior Director of Events
  860-457-1805
  jbrown@coastguardfoundation.org

- Becky Ketterhagen
  Events Manager
  860-457-1413
  bketterhagen@coastguardfoundation.org